**WHITEWATER RAFTING SITE PLAN**

**BRANDING**

LOGO



**STYLE GUIDE**

Color Schema

Color palette URL: <https://coolors.co/dce3e1-71a6bd-fff8e7-849694>

accent1 color: dce3e1

primary-color: 71a6bd

accent2 color: fff8e7

secondary-color: 849694

TYPOGRAPHY

Heading-font: Georgia 400, 700 and black

Body-font: Roboto thin 100, regular 400